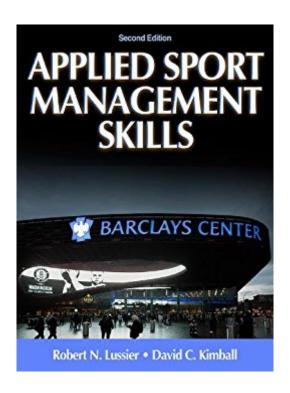
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Applied Sport Management Skills, Second Edition





Synopsis

Applied Sport Management Skills, Second Edition uses the four management functions of planning, organizing, leading, and controlling to teach students how to become strong leaders and managers in the world of sport. This comprehensive and fully updated text provides an overview of management topics with a unique focus on developing the skills necessary for managing sport organizations.

Book Information

File Size: 9185 KB

Print Length: 536 pages

Publisher: Human Kinetics; 2 edition (October 21, 2013)

Publication Date: October 21, 2013

Sold by: A Digital Services LLC

Language: English

ASIN: B00G2J49FA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #483,498 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #71

in Books > Business & Money > Industries > Sports & Entertainment > Park & Recreation #119 in Kindle Store > Kindle eBooks > Business & Money > Industries > Sports & Entertainment #195

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